

## **Coffee in the US**

Market Direction | 2023-12-07 | 24 pages | Euromonitor

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### **Report description:**

Over the last three years, the way in which people in the US consume coffee has undergone significant and continuing change. Initially, due to the pandemic, there was a swift shift towards drinking coffee at home, driving retail volumes and leading to decline in foodservice volumes. From 2021, people started returning to coffee shops, and a switch was seen in growth trends between the two channels, with this set to continue to a much lesser extent in 2023. However, consumption patterns are still...

Euromonitor International's Coffee in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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