

## **Coffee in Sweden**

Market Direction | 2023-12-07 | 22 pages | Euromonitor

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### **Report description:**

Fresh ground coffee, which accounted for the vast majority of the coffee sales in Sweden, is projected to see a moderate increase in off-trade volume sales and a slight rise in on-trade volume sales over 2023. Nonetheless, retail demand rebounded from the strong fall in 2022, caused by higher coffee prices. As coffee prices were more stable in 2023, demand increased. However, off-trade volume sales were lower than the 2019 pre-pandemic level, indicating that the consumption trend of fresh ground...

Euromonitor International's Coffee in Sweden report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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