

Coffee in Poland

Market Direction | 2023-12-07 | 22 pages | Euromonitor

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Report description:

High inflation continues to exert a strong impact on the coffee category in 2023, putting pressure on all parts of the industry, from production to consumption. Coffee production is labour intensive, but also incurs costs in terms of fertilizers, transportation, packaging and more. As such, inflation has pushed up overall costs for coffee farmers, with many forced to reduce their profit margins or lower the quality of production due to budget constraints. Overall, consumers have faced higher ret...

Euromonitor International's Coffee in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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