

Coffee in Peru

Market Direction | 2023-12-07 | 22 pages | Euromonitor

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Report description:

The global price of coffee has been rising in recent years due to increased demand, impacting the entire coffee industry. This has been particularly positive for Peruvian producers, as their foreign sales have increased amid record-breaking export figures. However, 2023 presented a negative outlook for domestic production, as available cultivation hectares and production volume have decreased. One factor contributing to this scenario is the rise in production costs, including the international p...

Euromonitor International's Coffee in Peru report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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