

## **Coffee in Canada**

Market Direction | 2023-12-06 | 21 pages | Euromonitor

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### **Report description:**

In Canada, there is a great deal of competition in coffee, especially as players seek to make their products more sustainable amongst an increasingly informed population that cares about the social and environmental impacts of their consumption. As a result, there is a growing demand for transparency and accountability from coffee producers, roasters and retailers, with organic, fair trade and Rainforest Alliance-certified variants gaining traction.

Euromonitor International's Coffee in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Coffee market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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Players compete for value share by offering sustainable products  
Players compete for value shares by offering consumers more sustainable products  
Players target Gen Zs and millennials through innovations in ice and cold brew formats  
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