

Coffee in Bolivia

Market Direction | 2023-12-07 | 21 pages | Euromonitor

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Report description:

Fresh ground coffee continues to account for most volume sales and with coffee being locally produced, this ensures stability and affordability of prices to a large extent. There are numerous well-established local brands. Examples being the hugely popular brand Cafe Ideal from Industria Molinera de Cafe Ideal and Cafe Copacabana. There are also smaller regional brands. With consumers' purchasing power under strain in 2023, players focus on smaller 50g offerings that reduce the financial outlay...

Euromonitor International's Coffee in Bolivia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Fresh Coffee, Instant Coffee.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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