

## **Childrenswear in Taiwan**

Market Direction | 2023-12-06 | 19 pages | Euromonitor

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### **Report description:**

Overall volume and current value growth rates for childrenswear in 2023 are set to be more modest than those recorded by womenswear and menswear, primarily because birth rates in Taiwan are in long-term decline. This demographic trend has resulted in the closure of a number of local specialist childrenswear chains in recent years, and prompted others to rationalise their store networks. For instance, during the review period Love World shut several outlets and began to concentrate on boosting sa...

Euromonitor International's Childrenswear in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Baby and Toddler Wear, Boys' Apparel, Girls' Apparel.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Childrenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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