

Charge Cards in the United Arab Emirates

Market Direction | 2023-12-07 | 26 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Aligned with historical patterns, there is expected to be an ongoing decrease in the number of charge cards in circulation in the United Arab Emirates in 2023, even though transaction value is set to show growth across both the commercial and personal segments, given the shift to Sharia-compliant cards. Despite a slowing rate of decline for the number of charge cards in circulation, and despite transaction value gradually improving at the end of the review period, the prospects for this category...

Euromonitor International's Charge Card Transactions in United Arab Emirates report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Charge Card Transactions, Personal Charge Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Charge Card Transactions market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Charge Cards in the United Arab Emirates
Euromonitor International
December 2023

List Of Contents And Tables

CHARGE CARDS IN THE UNITED ARAB EMIRATES

KEY DATA FINDINGS

2023 DEVELOPMENTS

Adoption of charge cards continues to decline

Increased competition, and rewards in credit cards challenge charge cards

Focus on premiumisation and personalisation to revive charge cards

PROSPECTS AND OPPORTUNITIES

Commercial charge cards likely to remain an active category

Increasing merchant acceptance and promotions still required

With further diversification of resident demographics, charge cards likely to find some room for growth

CATEGORY DATA

Table 1 Charge Cards: Number of Cards in Circulation 2018-2023

Table 2 Charge Cards Transactions 2018-2023

Table 3 Charge Cards in Circulation: % Growth 2018-2023

Table 4 Charge Cards Transactions: % Growth 2018-2023

Table 5 Commercial Charge Cards: Number of Cards in Circulation 2018-2023

Table 6 Commercial Charge Cards Transactions 2018-2023

Table 7 Commercial Charge Cards in Circulation: % Growth 2018-2023

Table 8 Commercial Charge Cards Transactions: % Growth 2018-2023

Table 9 Personal Charge Cards: Number of Cards in Circulation 2018-2023

Table 10 □Personal Charge Cards Transactions 2018-2023

Table 11 □Personal Charge Cards in Circulation: % Growth 2018-2023

Table 12 □Personal Charge Cards Transactions: % Growth 2018-2023

Table 13 □Charge Cards: Number of Cards by Issuer 2018-2022

Table 14 □Charge Cards: Number of Cards by Operator 2018-2022

Table 15 □Charge Cards Payment Transaction Value by Issuer 2018-2022

Table 16 □Charge Cards Payment Transaction Value by Operator 2018-2022

Table 17 □Commercial Charge Cards: Number of Cards by Issuer 2018-2022

Table 18 □Commercial Charge Cards: Number of Cards by Operator 2018-2022

Table 19 □Commercial Charge Cards Payment Transaction Value by Issuer 2018-2022

Table 20 □Commercial Charge Cards Payment Transaction Value by Operator 2018-2022

Table 21 □Personal Charge Cards: Number of Cards by Issuer 2018-2022

Table 22 □Personal Charge Cards: Number of Cards by Operator 2018-2022

Table 23 □Personal Charge Cards Transaction Value by Issuer 2018-2022

Table 24 □Personal Charge Cards Transaction Value by Operator 2018-2022

Table 25 □Forecast Charge Cards: Number of Cards in Circulation 2023-2028

Table 26 □Forecast Charge Cards Transactions 2023-2028

Table 27 □Forecast Charge Cards in Circulation: % Growth 2023-2028

Table 28 □Forecast Charge Cards Transactions: % Growth 2023-2028

Table 29 □Forecast Commercial Charge Cards: Number of Cards in Circulation 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 30 □Forecast Commercial Charge Cards Transactions 2023-2028
Table 31 □Forecast Commercial Charge Cards in Circulation: % Growth 2023-2028
Table 32 □Forecast Commercial Charge Cards Transactions: % Growth 2023-2028
Table 33 □Forecast Personal Charge Cards: Number of Cards in Circulation 2023-2028
Table 34 □Forecast Personal Charge Cards Transactions 2023-2028
Table 35 □Forecast Personal Charge Cards in Circulation: % Growth 2023-2028
Table 36 □Forecast Personal Charge Cards Transactions: % Growth 2023-2028

FINANCIAL CARDS AND PAYMENTS IN THE UNITED ARAB EMIRATES

EXECUTIVE SUMMARY

Financial cards and payments in 2023: The big picture
2023 key trends

Growth in embedded finance to boost digital payments

Competitive landscape

What next for financial cards and payments?

MARKET INDICATORS

Table 37 Number of POS Terminals: Units 2018-2023

Table 38 Number of ATMs: Units 2018-2023

Table 39 Value Lost to Fraud 2018-2023

Table 40 Card Expenditure by Location 2023

Table 41 Financial Cards in Circulation by Type: % Number of Cards 2018-2023

Table 42 Domestic versus Foreign Spend 2023

MARKET DATA

Table 43 Financial Cards by Category: Number of Cards in Circulation 2018-2023

Table 44 Financial Cards by Category: Number of Accounts 2018-2023

Table 45 Financial Cards Transactions by Category: Value 2018-2023

Table 46 □Financial Cards by Category: Number of Transactions 2018-2023

Table 47 □Consumer Payments by Category: Value 2018-2023

Table 48 □Consumer Payments by Category: Number of Transactions 2018-2023

Table 49 □M-Commerce by Category: Value 2018-2023

Table 50 □M-Commerce by Category: % Value Growth 2018-2023

Table 51 □Financial Cards: Number of Cards by Issuer 2018-2022

Table 52 □Financial Cards: Number of Cards by Operator 2018-2022

Table 53 □Financial Cards: Card Payment Transactions Value by Operator 2018-2022

Table 54 □Financial Cards: Card Payment Transactions Value by Issuer 2018-2022

Table 55 □Forecast Financial Cards by Category: Number of Cards in Circulation 2023-2028

Table 56 □Forecast Financial Cards by Category: Number of Accounts 2023-2028

Table 57 □Forecast Financial Cards Transactions by Category: Value 2023-2028

Table 58 □Forecast Financial Cards by Category: Number of Transactions 2023-2028

Table 59 □Forecast Consumer Payments by Category: Value 2023-2028

Table 60 □Forecast Consumer Payments by Category: Number of Transactions 2023-2028

Table 61 □Forecast M-Commerce by Category: Value 2023-2028

Table 62 □Forecast M-Commerce by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Charge Cards in the United Arab Emirates

Market Direction | 2023-12-07 | 26 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

| Select license | License | Price |
|----------------|--------------------------------|----------|
| | Single User Licence | €825.00 |
| | Multiple User License (1 Site) | €1650.00 |
| | Multiple User License (Global) | €2475.00 |
| | | VAT |
| | | Total |

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

| | | | |
|---------------|----------------------|-------------------------------|-----------------------------------------|
| Email* | <input type="text"/> | Phone* | <input type="text"/> |
| First Name* | <input type="text"/> | Last Name* | <input type="text"/> |
| Job title* | <input type="text"/> | | |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address* | <input type="text"/> | City* | <input type="text"/> |
| Zip Code* | <input type="text"/> | Country* | <input type="text"/> |
| | | Date | <input type="text" value="2026-03-05"/> |
| | | Signature | <input type="text"/> |

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com