

## **Carbonates in Poland**

Market Direction | 2023-12-07 | 33 pages | Euromonitor

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### **Report description:**

In 2023, retail volume sales of carbonates fell back into decline. Carbonates was still recovering from the sharp price increases caused by Poland's sugar tax in 2021, when high inflation caused further price shocks for consumers. Although unit price growth began in 2022, it has had a cumulative effect in carbonates, with the largest impact on volumes sales occurring in 2023. The consequences of the war in Ukraine, combined with the growing feeling of economic uncertainty and instability in Pola...

Euromonitor International's Carbonates in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Carbonates market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## **Table of Contents:**

Carbonates in Poland  
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### List Of Contents And Tables

#### CARBONATES IN POLAND

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Consumption declines as high prices force cutbacks

Sugar free carbonates are gaining appeal

Tonic water/mixers/other bitters enjoys steady growth

##### PROSPECTS AND OPPORTUNITIES

Brighter outlook for carbonates

Healthier choices will drive strong growth in reduced sugar carbonates

Fast growth anticipated in tonic waters/mixers/other bitters

##### CATEGORY DATA

Table 1 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 3 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 4 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 5 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 6 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 7 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 8 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 9 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 10 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 11 □NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 12 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 13 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 14 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 15 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 16 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 17 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 18 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 19 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 20 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

#### SOFT DRINKS IN POLAND

##### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

##### MARKET DATA

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Table 21 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 22 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 23 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 24 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 25 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 26 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 27 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 28 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 29 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 30 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 31 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 32 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 33 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 34 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 35 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 36 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 37 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 38 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 39 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 40 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 41 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 42 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 43 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 44 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 45 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 46 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 47 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 48 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 49 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 50 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 51 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

Table 52 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

## APPENDIX

Fountain sales in Poland

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SOURCES

Summary 1 Research Sources

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