

Carbonates in Egypt

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Report description:

Despite cost-cutting measures by producers, high inflation continues to drive up unit prices in carbonates. This is part of a broad trend in price inflation, which is impacting all non-alcoholic products. Early on in the year prices had witnessed a minor decline, but towards the end of 2023, Pepsi 330ml was being sold at EGP9.75, with a box of 24 bottles sold for EGP234. This is a significant increase of at least EGP1.5 per bottle. Prices for most carbonates brands in Egypt had already increased...

Euromonitor International's Carbonates in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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