

Carbonates in Colombia

Market Direction | 2023-12-05 | 31 pages | Euromonitor

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Report description:

Soft drinks producers have faced mounting challenges due to rising input costs and supply chain disruptions, including soaring energy prices, bottlenecks in the supply chain, and escalating prices of primary packaging materials. Despite experiencing inflationary pressures and surging input prices across the category in 2022, these increases were not entirely passed on to consumers. Consequently, channels have been enforcing double-digit unit price hikes throughout the year, finally transferring...

Euromonitor International's Carbonates in Colombia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cola Carbonates, Non-Cola Carbonates, Reduced Sugar Carbonates, Regular Carbonates.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Carbonates market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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