

## **Breakfast Cereals in Uzbekistan**

Market Direction | 2023-12-04 | 19 pages | Euromonitor

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### **Report description:**

Breakfast cereals enjoyed a stronger year of retail volume growth in 2023, as prices continued to rise, but at a slower pace than in 2022. This was largely due to the continued dependence on imports in this category. Breakfast cereals is a relatively small category in Uzbekistan and sales remained low in 2023 due to low per capita consumption. The vast majority of consumers are too price-sensitive to spend money on breakfast cereals, while many consumers remain unfamiliar with various different...

Euromonitor International's Breakfast Cereals in Uzbekistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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