

Breakfast Cereals in Uruguay

Market Direction | 2023-12-04 | 17 pages | Euromonitor

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Report description:

In 2023, sales of breakfast cereals declined in retail volume and current value terms. The increase in prices, as well as the required health labels, warning about excess levels of sugar, has reduced demand for breakfast cereals. Children's breakfast cereals has been seriously affected by health labels, as many parents are reluctant to offer their children breakfast cereals with high sugar content. Health labelling laws enacted in 2020 are now displayed on all children's breakfast cereal brands...

Euromonitor International's Breakfast Cereals in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Breakfast Cereals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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