

## **Breakfast Cereals in Slovenia**

Market Direction | 2023-12-07 | 18 pages | Euromonitor

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### **Report description:**

Children's breakfast cereals remains the largest category in value terms in 2023 and it continues to benefit from the rising demand for convenience among busy urban professionals with children despite price increases. Manufacturers of children's cereals continue to take steps to make their products healthier, including cereals containing less sugar and no artificial ingredients, due to the rising health and wellness trend in the country. Manufacturers have also made their packaging more attracti...

Euromonitor International's Breakfast Cereals in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Hot Cereals, RTE Cereals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Breakfast Cereals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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