

Bottled Water in Spain

Market Direction | 2023-12-04 | 35 pages | Euromonitor

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Report description:

Off-trade volume sales of bottled water are set to increase only very slightly in 2023. However, this represents a normalisation of growth following the huge boost to sales seen in the off-trade channel as a result of the pandemic, and in 2023 volume sales are still set to remain above the level seen in 2019. Meanwhile, on-trade volume sales are expected to continue their recovery from COVID-19, although sales are set to remain below the pre-pandemic level.

Euromonitor International's Bottled Water in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Private label sees a strong performance

Innovation continues in packaging

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