

Bottled Water in Poland

Market Direction | 2023-12-07 | 30 pages | Euromonitor

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Report description:

2023 was another turbulent year for bottled water in Poland. Rising inflation and the increasing cost of materials had a strong impact on bottled water unit prices. As prices rose, the demand for bottled water declined in comparison to the last year. Bottled water is also a highly seasonal product, with the largest proportion of sales made in the May-August period. This is natural, as in the heat people drink water to replenish the body with fluids. In an inflationary climate, people are looking...

Euromonitor International's Bottled Water in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Bottled Water market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
December 2023

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