

**Bottled Water in Bosnia and Herzegovina**

Market Direction | 2023-12-08 | 26 pages | Euromonitor

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**Report description:**

Bottled water continues to be the most popular soft drink in Bosnia-Herzegovina and is expected to achieve moderate volume growth in 2023. A certain cohort of consumers are switching to bottled water from carbonates, as they look to be healthier, and this is supporting volume growth. Sparkling water continues to be the largest product area, as consumers mainly opt for tap water rather than still bottled water, as the water quality is very good in Bosnia-Herzegovina.

Euromonitor International's Bottled Water in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated Bottled Water, Flavoured Bottled Water, Functional Bottled Water, Still Bottled Water.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Bottled Water market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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