

Baked Goods in Uruguay

Market Direction | 2023-12-04 | 19 pages | Euromonitor

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Report description:

Packaged leavened bread registered a further contraction in retail volume sales in 2023, as strong price increases were brought about by rising costs. Demand has also been curbed by the many Uruguayans crossing the border into Argentina in order to buy packaged leavened bread at a cheaper price, which has impacted negatively on local sales. According to the Border Prices Index developed by Universidad Catolica Uruguay, in March 2023 the price of packaged leavened bread in the city of Salto (Urug...

Euromonitor International's Baked Goods in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Bread, Cakes, Dessert Mixes, Dessert Pies and Tarts, Frozen Baked Goods, Pastries.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Baked Goods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Baked Goods in Uruguay
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List Of Contents And Tables

BAKED GOODS IN URUGUAY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Packaged leavened bread volume sales under further pressure

Companies embrace shrinkflation to mitigate rising costs

Weak performance in dessert mixes

PROSPECTS AND OPPORTUNITIES

Artisanal products to continue dominant position in baked goods

E-commerce to gain traction in baked goods

Promising outlook for frozen baked goods

CATEGORY DATA

Table 1 Sales of Baked Goods by Category: Volume 2018-2023

Table 2 Sales of Baked Goods by Category: Value 2018-2023

Table 3 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 4 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 5 Sales of Pastries by Type: % Value 2018-2023

Table 6 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 7 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 8 Distribution of Baked Goods by Format: % Value 2018-2023

Table 9 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 11 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

STAPLE FOODS IN URUGUAY

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2018-2023

Table 14 Sales of Staple Foods by Category: Value 2018-2023

Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 19 Penetration of Private Label by Category: % Value 2019-2023

Table 20 Distribution of Staple Foods by Format: % Value 2018-2023

Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028

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Table 22 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 23 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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