

## **Apparel and Footwear in Mexico**

Market Direction | 2023-12-08 | 96 pages | Euromonitor

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### **Report description:**

In 2023, categories within apparel and footwear in Mexico are set to experience diverse trajectories in terms of current value growth. While the overall trend is expected to be positive, apparel accessories is anticipated to continue to see a decline. This downturn can be attributed to prevailing fashion trends favouring a more relaxed style, along with the diminished popularity of cloth face masks, which were a staple during the pandemic. Jeans is also expected to witness a significant slowdown...

Euromonitor International's Apparel and Footwear in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
December 2023

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