

Wound Care in Switzerland

Market Direction | 2023-11-27 | 22 pages | Euromonitor

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Report description:

Wound care sales have gained momentum in 2023 amid a return to travel and tourism. People are more comfortable with travelling following the COVID-19 pandemic and have resumed taking vacations and excursions. Moreover, there has been a reduction in stress levels related to the economy and the cost of living compared to 2022, with consumers more willing to spend on wound care in 2023. Tourists coming into the country are also purchasing more wound care products, although mainly sticking plasters/...

Euromonitor International's Wound Care in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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