

Wound Care in Switzerland

Market Direction | 2023-11-27 | 22 pages | Euromonitor

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Report description:

Wound care sales have gained momentum in 2023 amid a return to travel and tourism. People are more comfortable with travelling following the COVID-19 pandemic and have resumed taking vacations and excursions. Moreover, there has been a reduction in stress levels related to the economy and the cost of living compared to 2022, with consumers more willing to spend on wound care in 2023. Tourists coming into the country are also purchasing more wound care products, although mainly sticking plasters/...

Euromonitor International's Wound Care in Switzerland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: First Aid Kits, Gauze, Tape and Other Wound Care, Sticking Plasters/Adhesive Bandages.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Wound Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Wound Care in Switzerland

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List Of Contents And Tables

WOUND CARE IN SWITZERLAND

KEY DATA FINDINGS

2023 DEVELOPMENTS

Travel and tourism gives wound care sales a lift

Branded wound care and private label compete head on

Ageing population and outdoor activities support wound care

PROSPECTS AND OPPORTUNITIES

Wound care products to enjoy slow and steady growth

First aid kits to become the norm in homes as well as cars

Innovation to remain key as brands and private label compete fiercely

CATEGORY DATA

Table 1 Sales of Wound Care by Category: Value 2018-2023

Table 2 Sales of Wound Care by Category: % Value Growth 2018-2023

Table 3 NBO Company Shares of Wound Care: % Value 2019-2023

Table 4 LBN Brand Shares of Wound Care: % Value 2020-2023

Table 5 Forecast Sales of Wound Care by Category: Value 2023-2028

Table 6 Forecast Sales of Wound Care by Category: % Value Growth 2023-2028

CONSUMER HEALTH IN SWITZERLAND

EXECUTIVE SUMMARY

Consumer health in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer health?

MARKET INDICATORS

Table 7 Consumer Expenditure on Health Goods and Medical Services: Value 2018-2023

Table 8 Life Expectancy at Birth 2018-2023

MARKET DATA

Table 9 Sales of Consumer Health by Category: Value 2018-2023

Table 10 Sales of Consumer Health by Category: % Value Growth 2018-2023

Table 11 NBO Company Shares of Consumer Health: % Value 2019-2023

Table 12 LBN Brand Shares of Consumer Health: % Value 2020-2023

Table 13 Penetration of Private Label in Consumer Health by Category: % Value 2018-2023

Table 14 Distribution of Consumer Health by Format: % Value 2018-2023

Table 15 Distribution of Consumer Health by Format and Category: % Value 2023

Table 16 Forecast Sales of Consumer Health by Category: Value 2023-2028

Table 17 Forecast Sales of Consumer Health by Category: % Value Growth 2023-2028

APPENDIX

OTC registration and classification

Vitamins and dietary supplements registration and classification

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Self-medication/self-care and preventive medicine

Switches

Summary 1 OTC: Switches 2022-2023

DISCLAIMER

DEFINITIONS

SOURCES

Summary 2 Research Sources

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