

Womenswear in Spain

Market Direction | 2023-11-30 | 30 pages | Euromonitor

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Report description:

Womenswear registered a weaker performance in 2023, with the rate of both volume and constant value growth slowing compared to the previous year. This was due to the high cost of living, which impacted disposable incomes. While the rate of inflation showed signs of easing, due to lower energy prices, consumers exercised a degree of caution when it came to discretionary spending. At the same time, retailers were forced to raise their prices, due to a general increase in their operating costs. Thi...

Euromonitor International's Womenswear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Womenswear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Weaker performance in 2023, as women cut back on discretionary spending

Return to pre-pandemic lifestyles presents supports demand for womenswear, but home-working trend has negative impact on formal clothing

Fast-fashion brands remain popular with younger customers

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