

## **Womenswear in Spain**

Market Direction | 2023-11-30 | 30 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

Womenswear registered a weaker performance in 2023, with the rate of both volume and constant value growth slowing compared to the previous year. This was due to the high cost of living, which impacted disposable incomes. While the rate of inflation showed signs of easing, due to lower energy prices, consumers exercised a degree of caution when it came to discretionary spending. At the same time, retailers were forced to raise their prices, due to a general increase in their operating costs. Thi...

Euromonitor International's Womenswear in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022 and analysis by distribution format allowing you to identify the sectors driving growth. It identifies the leading companies, leading brands, and offers strategic analysis of key factors influencing the market. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Women's Nightwear, Women's Outerwear, Women's Swimwear, Women's Underwear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Womenswear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scott-international.com](mailto:support@scott-international.com)

[www.scott-international.com](http://www.scott-international.com)

## **Table of Contents:**

Womenswear in Spain  
Euromonitor International  
November 2023

List Of Contents And Tables

### **WOMENSWEAR IN SPAIN**

#### **KEY DATA FINDINGS**

#### **2023 DEVELOPMENTS**

Weaker performance in 2023, as women cut back on discretionary spending

Return to pre-pandemic lifestyles presents supports demand for womenswear, but home-working trend has negative impact on formal clothing

Fast-fashion brands remain popular with younger customers

#### **PROSPECTS AND OPPORTUNITIES**

Sluggish performance for womenswear

Sustainability will continue as a key focus

Focus on larger sizes could present opportunity for mainstream womenswear retailers

#### **CATEGORY DATA**

Table 1 Sales of Womenswear by Category: Volume 2018-2023

Table 2 Sales of Womenswear by Category: Value 2018-2023

Table 3 Sales of Womenswear by Category: % Volume Growth 2018-2023

Table 4 Sales of Womenswear by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Womenswear: % Value 2019-2023

Table 6 LBN Brand Shares of Womenswear: % Value 2020-2023

Table 7 NBO Company Shares of Women's Nightwear: % Value 2019-2023

Table 8 LBN Brand Shares of Women's Nightwear: % Value 2020-2023

Table 9 NBO Company Shares of Women's Outerwear: % Value 2019-2023

Table 10 □LBN Brand Shares of Women's Outerwear: % Value 2020-2023

Table 11 □NBO Company Shares of Women's Swimwear: % Value 2019-2023

Table 12 □LBN Brand Shares of Women's Swimwear: % Value 2020-2023

Table 13 □NBO Company Shares of Women's Underwear: % Value 2019-2023

Table 14 □LBN Brand Shares of Women's Underwear: % Value 2020-2023

Table 15 □Forecast Sales of Womenswear by Category: Volume 2023-2028

Table 16 □Forecast Sales of Womenswear by Category: Value 2023-2028

Table 17 □Forecast Sales of Womenswear by Category: % Volume Growth 2023-2028

Table 18 □Forecast Sales of Womenswear by Category: % Value Growth 2023-2028

### **APPAREL AND FOOTWEAR IN SPAIN**

#### **EXECUTIVE SUMMARY**

Apparel and footwear in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for apparel and footwear?

#### **MARKET DATA**

Table 19 Sales of Apparel and Footwear by Category: Volume 2018-2023

Table 20 Sales of Apparel and Footwear by Category: Value 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 21 Sales of Apparel and Footwear by Category: % Volume Growth 2018-2023

Table 22 Sales of Apparel and Footwear by Category: % Value Growth 2018-2023

Table 23 NBO Company Shares of Apparel and Footwear: % Value 2019-2023

Table 24 LBN Brand Shares of Apparel and Footwear: % Value 2020-2023

Table 25 Distribution of Apparel and Footwear by Format: % Value 2018-2023

Table 26 Distribution of Apparel and Footwear by Format and Category: % Value 2023

Table 27 Forecast Sales of Apparel and Footwear by Category: Volume 2023-2028

Table 28 □Forecast Sales of Apparel and Footwear by Category: Value 2023-2028

Table 29 □Forecast Sales of Apparel and Footwear by Category: % Volume Growth 2023-2028

Table 30 □Forecast Sales of Apparel and Footwear by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

**Womenswear in Spain**

Market Direction | 2023-11-30 | 30 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com