

Vacuum Cleaners in the United Kingdom

Market Direction | 2023-11-27 | 39 pages | Euromonitor

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Report description:

Vacuum cleaners is set to see a small overall decline in volume terms in 2023. The category experienced a large surge in growth during the COVID-19 pandemic, as many consumers replaced their vacuum cleaner or purchased an additional one, given heightened awareness of hygiene. As a result, sales in the category are continuing to normalise after this disruption. Cylinder vacuum cleaners and upright vacuum cleaners are set to experience the largest volume declines in 2023, with many consumers movin...

Euromonitor International's Vacuum Cleaners in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Robotic Vacuum Cleaners, Standard Vacuum Cleaners.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vacuum Cleaners market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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