

Tea in Egypt

Market Direction | 2023-11-30 | 19 pages | Euromonitor

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Report description:

Over the review period, there have been significant fluctuations in the supply of tea in Egypt. Imports have come under pressure due to currency devaluations and a deficit in foreign currency, making it hard for importers to bring raw materials into the country and pay for shipments. Tea prices have subsequently risen across all retailers and brands, with most products witnessing multiple hikes throughout the years, including one in January and another mid-year. Lipton Yellow Label has seen its...

Euromonitor International's Tea in Egypt report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Black Tea, Fruit/Herbal Tea, Green Tea, Instant Tea, Other Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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