

Staple Foods in Serbia

Market Direction | 2023-11-28 | 54 pages | Euromonitor

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Report description:

Inflation continues to be high in 2023 and as such though staple foods is expected to register current value growth, both constant value and volume sales are expected to fall marginally. This fall in volume sales is also due to a declining population. In addition, political uncertainty is also dampening economic growth and a snap election is planned for December.

Euromonitor International's Staple Foods in Serbia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Staple Foods in Serbia
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List Of Contents And Tables

STAPLE FOODS IN SERBIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2019-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price limit imposed for bread made with T-500 flour

Competitive landscape continues to be fragmented

Modern grocery retailers continue to gain value share

PROSPECTS AND OPPORTUNITIES

Continuation of price controls, as long as inflation remains high

Growing interest in healthier bread products

Frozen baked goods registers double-value current value growth

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 18 LBN Brand Shares of Baked Goods: % Value 2020-2023

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Table 19 Distribution of Baked Goods by Format: % Value 2018-2023

Table 20 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 21 Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 22 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthy growth, as consumers appreciate convenience

Two leaders continue to hold on to their strong lead

Healthier cereals popular choice

PROSPECTS AND OPPORTUNITIES

Positive outlook over forecast period

Continuing focus on health credentials

Rising demand for on-the-go options

CATEGORY DATA

Table 24 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 25 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 26 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 29 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 30 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 31 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 32 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 33 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Slight increase in volume sales

Modern grocery retailers continue to gain value share

Local players continue to dominate

PROSPECTS AND OPPORTUNITIES

Moderate outlook over forecast period

Consumers increasingly health conscious

Some growth in alternatives to meat

CATEGORY DATA

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 39 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

Table 40 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Table 41 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023

Table 42 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028

Table 43 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

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PROCESSED FRUIT AND VEGETABLES IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Positive volume growth in 2023

Frikom continues to lead, underlining its leadership with regular promotions

Frozen products remain the most popular

PROSPECTS AND OPPORTUNITIES

Moderate outlook over forecast period

Status quo remains

Health concerns limit consumption of shelf stable fruit

CATEGORY DATA

Table 44 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 45 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 46 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 47 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 48 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 49 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 50 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 51 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 52 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 53 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 54 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN SERBIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Varying performance for rice, pasta and noodles in 2023

Status quo remains in 2023

Robust advertising activity supports the positions of the leading brands in pasta

PROSPECTS AND OPPORTUNITIES

Role as key staple supports growth

Noodles registers highest volume growth

Players tap into increasing demand for health benefits

CATEGORY DATA

Table 55 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 56 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 57 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 58 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 59 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 60 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 61 NBO Company Shares of Rice: % Value 2019-2023

Table 62 LBN Brand Shares of Rice: % Value 2020-2023

Table 63 NBO Company Shares of Pasta: % Value 2019-2023

Table 64 □LBN Brand Shares of Pasta: % Value 2020-2023

Table 65 □NBO Company Shares of Noodles: % Value 2019-2023

Table 66 □LBN Brand Shares of Noodles: % Value 2020-2023

Table 67 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 68 □Distribution of Rice by Format: % Value 2018-2023

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Table 69 □Distribution of Pasta by Format: % Value 2018-2023

Table 70 □Distribution of Noodles by Format: % Value 2018-2023

Table 71 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 72 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 73 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 74 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

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