

## **Staple Foods in Portugal**

Market Direction | 2023-11-27 | 66 pages | Euromonitor

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### **Report description:**

Staple foods overall is recording a decline in total volume but an increase in value, primarily due to rising prices, in Portugal in 2023. The foodservice sector has recovered to its 2019 sales levels, significantly aided by tourism. However, on-site consumption at foodservice outlets remains below pre-pandemic values, attributed to reduced purchasing power. Office workers increasingly bringing food from home has affected foodservice lunches, while the work-from-home trend has reduced restaurant...

Euromonitor International's Staple Foods in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <[Year]> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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