

## **Staple Foods in North Macedonia**

Market Direction | 2023-11-28 | 55 pages | Euromonitor

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### **Report description:**

Staple foods in North Macedonia is recording moderate volume growth in 2023 as consumer demand stagnates due to a shrinking consumer base as a result of negative demographic trends in the country. Value sales, meanwhile, are seeing strong double-digit growth in the year due to rising prices resulting from inflation and increasing production costs, including the cost of wheat which has increased considerably since the outbreak of war in Ukraine.

Euromonitor International's Staple Foods in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Staple Foods market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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