

Staple Foods in Germany

Market Direction | 2023-11-28 | 66 pages | Euromonitor

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Report description:

In 2023, staple foods in Germany faced significant challenges marked by high price increases across various product categories. Despite these economic pressures, staple foods like pasta, rice and bread retained their indispensability in the daily diet due to their versatility and ease of preparation. High inflation and the cost-of-living crisis resulted in consumers perceiving a reduction in their disposable income, leading to heightened financial constraints, increasing the already high price s...

Euromonitor International's Staple Foods in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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