

Staple Foods in Costa Rica

Market Direction | 2023-11-23 | 54 pages | Euromonitor

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Report description:

Inflation continues to impact consumer shopping habits in 2023, with consumers seeking out low prices and private label in the staple foods category, as they look to make grocery budgets stretch further. The government has implemented aggressive policies to help keep prices down, such as lowering VAT, but while the price of raw materials may be stabilizing worldwide, companies are unable to reduce prices due to exchange rate fluctuations. Costa Rica has a very large export market, with these exp...

Euromonitor International's Staple Foods in Costa Rica report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Staple Foods in Costa Rica
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List Of Contents And Tables

STAPLE FOODS IN COSTA RICA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2019-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumers respond positively as bread prices start to fall

Consumers return to old habits with focus on convenience

Private label emerges in frozen baked goods

PROSPECTS AND OPPORTUNITIES

Private label bread to gain ground as more economical option

Baked goods to offer healthier options to meet growing consumer demands

Frozen baked goods will continue growing due to convenience

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

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Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023
Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023
Table 17 NBO Company Shares of Baked Goods: % Value 2019-2023
Table 18 LBN Brand Shares of Baked Goods: % Value 2020-2023
Table 19 Distribution of Baked Goods by Format: % Value 2018-2023
Table 20 Forecast Sales of Baked Goods by Category: Volume 2023-2028
Table 21 Forecast Sales of Baked Goods by Category: Value 2023-2028
Table 22 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028
Table 23 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Innovation in children's breakfast cereals focuses on fun food and colourful designs

New competitors are emerging in breakfast cereals

Granola is growing in popularity and availability

PROSPECTS AND OPPORTUNITIES

Greater emphasis on packaging innovation to deliver convenience

Brands to shift towards cleaner and more natural ingredients

Private label expected to evolve in breakfast cereals

CATEGORY DATA

Table 24 Sales of Breakfast Cereals by Category: Volume 2018-2023
Table 25 Sales of Breakfast Cereals by Category: Value 2018-2023
Table 26 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023
Table 27 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023
Table 28 NBO Company Shares of Breakfast Cereals: % Value 2019-2023
Table 29 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023
Table 30 Distribution of Breakfast Cereals by Format: % Value 2018-2023
Table 31 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028
Table 32 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028
Table 33 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028
Table 34 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Local and imported products expand in convenience stores

Processed seafood comes in multiple sizes to offer consumers cost savings

Taste tests offered at modern retailers to encourage trial

PROSPECTS AND OPPORTUNITIES

Health concerns will continue to hamper growth

Shelf stable meat to show slight grow among more affluent consumer groups

Vegetarian options expected to expand in the forecast period

CATEGORY DATA

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023
Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023
Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023
Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023
Table 39 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

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Table 40 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023
Table 41 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023
Table 42 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028
Table 43 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028
PROCESSED FRUIT AND VEGETABLES IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Frozen fruits and vegetables growing due to convenience trends
Pequeno Mundo retailer expands access to low-cost processed fruit and vegetables
Private label expand lines of canned vegetables

PROSPECTS AND OPPORTUNITIES

Convenience factor will drive appeal supporting steady volume growth
Frozen fruits and vegetables expected to continue growing in availability and variety
Accessibility of fresh seasonal fruits and vegetables will continue to limit growth

CATEGORY DATA

Table 44 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023
Table 45 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023
Table 46 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023
Table 47 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023
Table 48 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023
Table 49 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023
Table 50 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023
Table 51 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028
Table 52 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028
Table 53 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028
Table 54 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN COSTA RICA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Lower tariffs on imported rice have little impact on price
Imported varieties of pasta grow in popularity
Noodles gain appeal as consumers switch to more affordable staple foods

PROSPECTS AND OPPORTUNITIES

Growth of imported flavours in modern retailers
Tradition of rice consumption will support growth
Noodles with health claims expected to expand on retail shelves

CATEGORY DATA

Table 55 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
Table 56 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
Table 57 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
Table 58 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023
Table 59 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023
Table 60 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023
Table 61 NBO Company Shares of Rice: % Value 2019-2023
Table 62 LBN Brand Shares of Rice: % Value 2020-2023
Table 63 NBO Company Shares of Pasta: % Value 2019-2023
Table 64 □LBN Brand Shares of Pasta: % Value 2020-2023

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Table 65	□NBO Company Shares of Noodles: % Value 2019-2023
Table 66	□LBN Brand Shares of Noodles: % Value 2020-2023
Table 67	□Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023
Table 68	□Distribution of Rice by Format: % Value 2018-2023
Table 69	□Distribution of Pasta by Format: % Value 2018-2023
Table 70	□Distribution of Noodles by Format: % Value 2018-2023
Table 71	□Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028
Table 72	□Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028
Table 73	□Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028
Table 74	□Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

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