

Staple Foods in Bosnia and Herzegovina

Market Direction | 2023-11-23 | 54 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

In 2023, staple foods witnessed a slightly better performance in volume terms, even though consumer demand is beginning to stagnate in response to the country's population decline, which is reducing the potential consumer base. Most staple food categories are mature and there is very little room for significant volume growth rates year on year. Furthermore, staple foods continued to face strong price growth in 2023, creating a second year of double-digit current value growth. Costs associated wi...

Euromonitor International's Staple Foods in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Bosnia and Herzegovina
Euromonitor International
November 2023

List Of Contents And Tables

STAPLE FOODS IN BOSNIA AND HERZEGOVINA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2019-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Growing appeal of leavened bread drives baked goods category

Unpackaged pastries and frozen baked goods report strong performance

Major player Podravka doo focuses on product development

PROSPECTS AND OPPORTUNITIES

Slowdown in consumption of baked goods expected

Convenience to remain a key driver in baked goods

Unpackaged pastries to benefit from regular product launches

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 Sales of Pastries by Type: % Value 2018-2023

Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 20 Distribution of Baked Goods by Format: % Value 2018-2023

Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 22 □Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 23 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 24 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Breakfast cereals draw on health benefits to drive consumption

Healthier variants drive appeal across categories

Nestle extends corn flakes line with functional benefits

PROSPECTS AND OPPORTUNITIES

Breakfast cereals to witness slowdown in volume growth

Strong growth potential in hot cereals

Health and wellness and convenience trends will draw in younger consumers

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 35 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

High prices stifle retail volume growth

Frozen processed poultry is a popular choice among Uzbeks

Strong appetite for frozen processed seafood drives product development

PROSPECTS AND OPPORTUNITIES

Value growth to outperform volume in processed meat, seafood and alternatives to meat

Consumers to switch to cheaper frozen red meat

Solid growth potential in frozen processed seafood

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2018-2023
 Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2018-2023
 Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023
 Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023
 Table 45 □NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023
 Table 46 □LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023
 Table 47 □Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023
 Table 48 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028
 Table 49 □Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028
PROCESSED FRUIT AND VEGETABLES IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steady volume growth despite price inflation
 Frozen fruit enjoys highest growth in volume terms
 Ongoing product development in frozen categories

PROSPECTS AND OPPORTUNITIES

Processed fruit and vegetables faces slowdown in retail volume growth
 Frozen fruit to outperform other categories
 Limited growth opportunities for shelf stable fruit

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023
 Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023
 Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023
 Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023
 Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023
 Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023
 Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023
 Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023
 Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028
 Table 59 □Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028
 Table 60 □Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028
 Table 61 □Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN BOSNIA AND HERZEGOVINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand stabilises in rice, pasta and noodles despite price inflation
 Consumers opt for superior taste and quality of chilled pasta
 Convenience and sustainability trends shape new product development

PROSPECTS AND OPPORTUNITIES

Slower pace of growth expected for rice, pasta and noodles
 Chilled pasta to gain further popularity
 Premiumisation trend offers value growth potential in rice category

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
 Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
 Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
 Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023
Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023
Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023
Table 69 NBO Company Shares of Rice: % Value 2019-2023
Table 70 LBN Brand Shares of Rice: % Value 2020-2023
Table 71 □NBO Company Shares of Pasta: % Value 2019-2023
Table 72 □LBN Brand Shares of Pasta: % Value 2020-2023
Table 73 □NBO Company Shares of Noodles: % Value 2019-2023
Table 74 □LBN Brand Shares of Noodles: % Value 2020-2023
Table 75 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023
Table 76 □Distribution of Rice by Format: % Value 2018-2023
Table 77 □Distribution of Pasta by Format: % Value 2018-2023
Table 78 □Distribution of Noodles by Format: % Value 2018-2023
Table 79 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028
Table 80 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028
Table 81 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028
Table 82 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

Staple Foods in Bosnia and Herzegovina

Market Direction | 2023-11-23 | 54 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-20"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com