

Staple Foods in Bolivia

Market Direction | 2023-11-23 | 53 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €1750.00
- Multiple User License (1 Site) €3500.00
- Multiple User License (Global) €5250.00

Report description:

Bolivia has managed to protect itself to a large extent from inflation by continuing to have a fixed exchange rate against the dollar. However, there has been challenges for the economy in 2023, with sharp falls in foreign currency reserves and this has increased inflationary pressure, particularly for imports, with inflation higher than 2022. This is particularly impacting shelf stable fruit and vegetables and shelf stable seafood, as these are mainly imported. Staples that have significant loc...

Euromonitor International's Staple Foods in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Staple Foods market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Staple Foods in Bolivia
Euromonitor International
November 2023

List Of Contents And Tables

STAPLE FOODS IN BOLIVIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2019-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Government subsidies ensure price stability of unpackaged bread

Packaged bread registers volume growth

Artisanal suppliers continue to dominate

PROSPECTS AND OPPORTUNITIES

Minimal volume growth in what is a mature product

Dessert mixes continue to grow post pandemic

Packaged flat bread registers healthy growth

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 18 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 19 Distribution of Baked Goods by Format: % Value 2018-2023

Table 20 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 21 Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 22 □Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 23 □Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Healthy value and volume growth in 2023

Local brands gain value share in 2023

Hot cereals registers highest value growth

PROSPECTS AND OPPORTUNITIES

Continued growth in immature product area

Smuggling negatively impacts imported brands

Increased segmentation, as players look to add value

CATEGORY DATA

Table 24 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 25 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 26 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 28 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 29 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 30 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 31 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 32 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 33 □Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 34 □Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN BOLIVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shelf stable seafood impacted by inflationary pressure

Leader Granja Avicola Integral Sofia continues to innovate

Intensive promotional activity during San Juan Festival

PROSPECTS AND OPPORTUNITIES

Shelf stable sardines register higher volume growth than tuna

Players focus on healthier positioning

Meat alternatives see some growth

CATEGORY DATA

Table 35 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 39 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

Table 40 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 41	Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023
Table 42	Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028
Table 43	Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028
PROCESSED FRUIT AND VEGETABLES IN BOLIVIA	
KEY DATA FINDINGS	
2023 DEVELOPMENTS	
Fall in volume sales in 2023	
New players shake up competitive landscape	
Bolivians prefer fresh produce when it comes to fruits and vegetables	
PROSPECTS AND OPPORTUNITIES	
Health concerns will limit the consumption of shelf stable fruit	
Smuggling negatively impacts imported brands	
Frozen processed fruit and vegetables registers significantly higher growth	
CATEGORY DATA	
Table 44	Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023
Table 45	Sales of Processed Fruit and Vegetables by Category: Value 2018-2023
Table 46	Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023
Table 47	Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023
Table 48	NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023
Table 49	LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023
Table 50	Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023
Table 51	Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028
Table 52	Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028
Table 53	□Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028
Table 54	□Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028
RICE, PASTA AND NOODLES IN BOLIVIA	
KEY DATA FINDINGS	
2023 DEVELOPMENTS	
Local rice cultivation ensures stable prices	
Local pasta production protects consumers from significant price rises	
Local brands continue to lead in dried pasta	
PROSPECTS AND OPPORTUNITIES	
Increased production of pasta with locally-grown grains	
Further segmentation of rice	
In spite of health concerns, instant noodles continues to register healthy growth	
CATEGORY DATA	
Table 55	Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
Table 56	Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
Table 57	Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
Table 58	Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023
Table 59	NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023
Table 60	LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023
Table 61	NBO Company Shares of Rice: % Value 2019-2023
Table 62	LBN Brand Shares of Rice: % Value 2020-2023
Table 63	NBO Company Shares of Pasta: % Value 2019-2023
Table 64	□LBN Brand Shares of Pasta: % Value 2020-2023
Table 65	□NBO Company Shares of Noodles: % Value 2019-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 66 □LBN Brand Shares of Noodles: % Value 2020-2023

Table 67 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 68 □Distribution of Rice by Format: % Value 2018-2023

Table 69 □Distribution of Pasta by Format: % Value 2018-2023

Table 70 □Distribution of Noodles by Format: % Value 2018-2023

Table 71 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 72 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 73 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 74 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Staple Foods in Bolivia

Market Direction | 2023-11-23 | 53 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€1750.00
	Multiple User License (1 Site)	€3500.00
	Multiple User License (Global)	€5250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-05-06
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com