

Sports Drinks in the United Arab Emirates

Market Direction | 2023-11-28 | 26 pages | Euromonitor

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Report description:

Sports drinks in the United Arab Emirates remains a young category with further high growth potential following its dynamic performance in 2022 and 2023. The concept of fitness, increasingly integrated into consumers' lifestyles, has only emerged more recently and is still developing. New fitness aggregators are entering the market, new gym chains are opening with various attractive classes, and more women-only fitness studios featuring dance classes are opening in Dubai and Abu Dhabi. This tren...

Euromonitor International's Sports Drinks in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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