

Sports Drinks in the Czech Republic

Market Direction | 2023-11-30 | 28 pages | Euromonitor

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Report description:

Sports drinks' performance was not affected significantly by the high inflation rate and worsening economic situation in 2022 and 2023. This was because the factor with the highest influence on demand towards the end of the review period was the reopening of gyms and sporting facilities, after the restrictions that followed the outbreak of the Coronavirus (COVID-19) pandemic in the Czech Republic in 2020. With the reopening of society and gyms and sporting facilities, there has been a surge in t...

Euromonitor International's Sports Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Reduced Sugar Sports Drinks, Regular Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sports Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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