

## **Soft Drinks in the Czech Republic**

Market Direction | 2023-11-30 | 89 pages | Euromonitor

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### **Report description:**

Soft drinks continued to be affected by high inflation, which started in 2022 and continued in 2023, leading to cost of living increases. The worsened economic situation saw demand fall in established categories, especially juice and carbonates, while total volume sales of bottled water were largely stable. Meanwhile, concentrates witnessed a decline in demand through 2023. However, this was not due to the worsened economic situation, but rather Czech customers turning away from concentrates. In...

Euromonitor International's Soft Drinks in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Soft Drinks in the Czech Republic  
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List Of Contents And Tables

### SOFT DRINKS IN THE CZECH REPUBLIC

#### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

Foodservice vs retail split

What next for soft drinks?

#### MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2022

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2022

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2022

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2022

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 □Sales of Soft Drinks by Total Fountain On-trade: Volume 2018-2023

Table 14 □Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2018-2023

Table 15 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 16 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 17 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 18 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 19 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 20 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 21 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 22 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 23 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 24 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 25 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 26 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 27 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 28 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 29 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 30 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

Table 31 □Forecast Sales of Soft Drinks by Total Fountain On-trade: Volume 2023-2028

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## Table 32 □Forecast Sales of Soft Drinks by Total Fountain On-trade: % Volume Growth 2023-2028

### APPENDIX

#### Fountain sales in the Czech Republic

#### DISCLAIMER

#### SOURCES

#### Summary 1 Research Sources

#### CARBONATES IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Push-pull factors in the demand for carbonates

Consumers look to promotions and discounts to make savings

Private label gains from consumer price-sensitivity

#### PROSPECTS AND OPPORTUNITIES

Reduced sugar versions to continue to drive development and growth

Higher VAT a threat to consumption

E-commerce to gain further traction in the forecast period

#### CATEGORY DATA

Table 33 Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 34 Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 35 Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 36 Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 37 Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 38 Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 39 Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 40 Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 41 Total Sales of Carbonates by Fountain On-trade: Volume 2018-2023

Table 42 □Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2018-2023

Table 43 □NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 44 □LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 45 □NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 46 □LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 47 □Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 48 □Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 49 □Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 50 □Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

Table 51 □Forecast Total Sales of Carbonates by Fountain On-trade: Volume 2023-2028

Table 52 □Forecast Total Sales of Carbonates by Fountain On-trade: % Volume Growth 2023-2028

#### JUICE IN THE CZECH REPUBLIC

#### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Perception of juice as a treat helps to limit foodservice volume decline in 2023

Private label benefits from good quality, lower price positioning

Lower price but similar taste nectars win consumers from 100% juice

#### PROSPECTS AND OPPORTUNITIES

Consumers to continue to seek discounts when purchasing juice

More consumers are expected to be willing to pay more for health and wellness benefits

Cold-press juice to ride health and wellness trend

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## CATEGORY DATA

Table 53 Off-trade Sales of Juice by Category: Volume 2018-2023  
Table 54 Off-trade Sales of Juice by Category: Value 2018-2023  
Table 55 Off-trade Sales of Juice by Category: % Volume Growth 2018-2023  
Table 56 Off-trade Sales of Juice by Category: % Value Growth 2018-2023  
Table 57 NBO Company Shares of Off-trade Juice: % Volume 2019-2023  
Table 58 LBN Brand Shares of Off-trade Juice: % Volume 2020-2023  
Table 59 NBO Company Shares of Off-trade Juice: % Value 2019-2023  
Table 60 LBN Brand Shares of Off-trade Juice: % Value 2020-2023  
Table 61 Forecast Off-trade Sales of Juice by Category: Volume 2023-2028  
Table 62 □Forecast Off-trade Sales of Juice by Category: Value 2023-2028  
Table 63 □Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028  
Table 64 □Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

## BOTTLED WATER IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Hot summer and enlarged consumer base boost bottled water consumption in 2023  
Flavoured bottled water continues to lose ground  
Czech consumers view private label products as good quality, lower-priced local alternatives

#### PROSPECTS AND OPPORTUNITIES

New flavour and reduced sugar variants show the way to recovery for flavoured bottled water  
Added-value benefits and new flavours to boost functional bottled water  
New EU regulation to impact bottled water packaging

## CATEGORY DATA

Table 65 Off-trade Sales of Bottled Water by Category: Volume 2018-2023  
Table 66 Off-trade Sales of Bottled Water by Category: Value 2018-2023  
Table 67 Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023  
Table 68 Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023  
Table 69 NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023  
Table 70 LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023  
Table 71 NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023  
Table 72 LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023  
Table 73 Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028  
Table 74 □Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028  
Table 75 □Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028  
Table 76 □Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

## SPORTS DRINKS IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sports drinks benefits strongly from the reopening of gyms and sports facilities  
Sports drinks enters the mainstream  
Added vitamin products create a buzz in sports drinks

#### PROSPECTS AND OPPORTUNITIES

New EU regulation offers competitive advantages to early-movers  
Sports drinks players need to ensure an online sales presence  
Room for private label emergence in sports drinks

## CATEGORY DATA

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Table 77 Off-trade Sales of Sports Drinks: Volume 2018-2023  
 Table 78 Off-trade Sales of Sports Drinks: Value 2018-2023  
 Table 79 Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023  
 Table 80 Off-trade Sales of Sports Drinks: % Value Growth 2018-2023  
 Table 81 NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023  
 Table 82 LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023  
 Table 83 NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023  
 Table 84 LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023  
 Table 85 Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028  
 Table 86 □Forecast Off-trade Sales of Sports Drinks: Value 2023-2028  
 Table 87 □Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028  
 Table 88 □Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

#### ENERGY DRINKS IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Energy drinks benefits from the need for an energy boost at work and in motion  
 New tastes continue to enter energy drinks  
 High brand loyalty in energy drinks

##### PROSPECTS AND OPPORTUNITIES

Zero and reduced sugar variants to shape category development  
 Gamers offer new and dynamic consumer base for energy drinks  
 New technologies allow for new product development

##### CATEGORY DATA

Table 89 Off-trade Sales of Energy Drinks: Volume 2018-2023  
 Table 90 Off-trade Sales of Energy Drinks: Value 2018-2023  
 Table 91 Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023  
 Table 92 Off-trade Sales of Energy Drinks: % Value Growth 2018-2023  
 Table 93 NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023  
 Table 94 LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023  
 Table 95 NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023  
 Table 96 LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023  
 Table 97 Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028  
 Table 98 □Forecast Off-trade Sales of Energy Drinks: Value 2023-2028  
 Table 99 □Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028  
 Table 100 □Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

#### CONCENTRATES IN THE CZECH REPUBLIC

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Downward trajectory in the demand for concentrates continues at the end of the review period  
 Brands continue to hold sway in concentrates  
 Consumers show a more conservative approach to flavours

##### PROSPECTS AND OPPORTUNITIES

Reduced sugar alternatives to offer some dynamism to concentrates  
 E-commerce offers opportunities to win new consumers  
 Powder concentrates to see the fastest decline

##### CATEGORY DATA

Concentrates Conversions

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## Summary 2 Concentrates Conversion Factors for Ready-to-Drink (RTD) Format

Table 101 Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023

Table 102 Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023

Table 103 Off-trade Sales of Concentrates by Category: Value 2018-2023

Table 104 Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023

Table 105 LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023

Table 106 NBO Company Shares of Off-trade Concentrates: % Value 2019-2023

Table 107 LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023

Table 108 NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023

Table 109 LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023

Table 110 □NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023

Table 111 □LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023

Table 112 □Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028

Table 113 □Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028

Table 114 □Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028

Table 115 □Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

## RTD TEA IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Travel spurs the consumption of RTD tea

Some disruption in the distribution landscape

Good price-quality ratio stimulates private label sales

#### PROSPECTS AND OPPORTUNITIES

Stronger new product development to see reduced sugar make gains on regular in still RTD tea

Teekanne is set to make a splash in RTD tea

Reasons to be cheerful for kombucha RTD tea

#### CATEGORY DATA

Table 116 Off-trade Sales of RTD Tea by Category: Volume 2018-2023

Table 117 Off-trade Sales of RTD Tea by Category: Value 2018-2023

Table 118 Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023

Table 119 Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023

Table 120 Leading Flavours for Off-trade RTD Tea: % Volume 2018-2023

Table 121 NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023

Table 122 LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023

Table 123 NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023

Table 124 LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023

Table 125 □Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028

Table 126 □Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028

Table 127 □Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028

Table 128 □Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028

## RTD COFFEE IN THE CZECH REPUBLIC

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Return to travel and economising trend favour off-trade volume sales

Price advantage sees private label gain ground

Metal beverage cans suit Czech consumers? needs

#### PROSPECTS AND OPPORTUNITIES

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Online sales set to continue to grow in RTD coffee  
Starbucks RTD coffee to appeal as an alternative to foodservice Starbucks  
Surge in innovation anticipated to cater to lactose intolerant and lactose shy consumers

#### CATEGORY DATA

Table 129 Off-trade Sales of RTD Coffee: Volume 2018-2023

Table 130 Off-trade Sales of RTD Coffee: Value 2018-2023

Table 131 Off-trade Sales of RTD Coffee: % Volume Growth 2018-2023

Table 132 Off-trade Sales of RTD Coffee: % Value Growth 2018-2023

Table 133 NBO Company Shares of Off-trade RTD Coffee: % Volume 2019-2023

Table 134 LBN Brand Shares of Off-trade RTD Coffee: % Volume 2020-2023

Table 135 NBO Company Shares of Off-trade RTD Coffee: % Value 2019-2023

Table 136 LBN Brand Shares of Off-trade RTD Coffee: % Value 2020-2023

Table 137 Forecast Off-trade Sales of RTD Coffee: Volume 2023-2028

Table 138 □Forecast Off-trade Sales of RTD Coffee: Value 2023-2028

Table 139 □Forecast Off-trade Sales of RTD Coffee: % Volume Growth 2023-2028

Table 140 □Forecast Off-trade Sales of RTD Coffee: % Value Growth 2023-2028

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