

## **Soft Drinks in Honduras**

Market Direction | 2023-11-27 | 65 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €1675.00
- Multiple User License (1 Site) €3350.00
- Multiple User License (Global) €5025.00

### **Report description:**

The soft drinks industry maintained positive growth in volume terms in 2023, although growth slowed from the previous year, as inflationary pressure undermined economic conditions. Nevertheless, the market did benefit from the revival of tourism. Foodservice sales also continued to see strong growth while the health trend boosted bottled water. Diminishing disposable incomes, however, forced some households to trade down to lower cost alternatives such as concentrates.

Euromonitor International's Soft Drinks in Honduras report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Energy Drinks, Juice, RTD Coffee, RTD Tea, Sports Drinks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Soft Drinks market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Table of Contents:

Soft Drinks in Honduras  
Euromonitor International  
November 2023

### List Of Contents And Tables

#### SOFT DRINKS IN HONDURAS

##### EXECUTIVE SUMMARY

Soft drinks in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for soft drinks?

##### MARKET DATA

Table 1 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2018-2023

Table 2 Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2018-2023

Table 3 Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2018-2023

Table 4 Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2018-2023

Table 5 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: Volume 2023

Table 6 Off-trade vs On-trade Sales of Soft Drinks (as sold) by Category: % Volume 2023

Table 7 Off-trade vs On-trade Sales of Soft Drinks by Category: Value 2023

Table 8 Off-trade vs On-trade Sales of Soft Drinks by Category: % Value 2023

Table 9 Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2018-2023

Table 10 □Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2018-2023

Table 11 □Off-trade Sales of Soft Drinks by Category: Value 2018-2023

Table 12 □Off-trade Sales of Soft Drinks by Category: % Value Growth 2018-2023

Table 13 □NBO Company Shares of Off-trade Soft Drinks (RTD): % Volume 2019-2023

Table 14 □LBN Brand Shares of Off-trade Soft Drinks (RTD): % Volume 2020-2023

Table 15 □NBO Company Shares of Off-trade Soft Drinks: % Value 2019-2023

Table 16 □LBN Brand Shares of Off-trade Soft Drinks: % Value 2020-2023

Table 17 □Penetration of Private Label in Off-trade Soft Drinks (RTD) by Category: % Volume 2018-2023

Table 18 □Penetration of Private Label in Off-trade Soft Drinks by Category: % Value 2018-2023

Table 19 □Distribution of Off-trade Soft Drinks (as sold) by Format: % Volume 2018-2023

Table 20 □Distribution of Off-trade Soft Drinks (as sold) by Format and Category: % Volume 2023

Table 21 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: Volume 2023-2028

Table 22 □Forecast Off-trade vs On-trade Sales of Soft Drinks (RTD) by Channel: % Volume Growth 2023-2028

Table 23 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: Value 2023-2028

Table 24 □Forecast Off-trade vs On-trade Sales of Soft Drinks by Channel: % Value Growth 2023-2028

Table 25 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: Volume 2023-2028

Table 26 □Forecast Off-trade Sales of Soft Drinks (RTD) by Category: % Volume Growth 2023-2028

Table 27 □Forecast Off-trade Sales of Soft Drinks by Category: Value 2023-2028

Table 28 □Forecast Off-trade Sales of Soft Drinks by Category: % Value Growth 2023-2028

##### DISCLAIMER

##### CARBONATES

2023 Developments

Prospects and Opportunities

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Category Data

Table 29 ☐Off-trade vs On-trade Sales of Carbonates: Volume 2018-2023

Table 30 ☐Off-trade vs On-trade Sales of Carbonates: Value 2018-2023

Table 31 ☐Off-trade vs On-trade Sales of Carbonates: % Volume Growth 2018-2023

Table 32 ☐Off-trade vs On-trade Sales of Carbonates: % Value Growth 2018-2023

Table 33 ☐Off-trade Sales of Carbonates by Category: Volume 2018-2023

Table 34 ☐Off-trade Sales of Carbonates by Category: Value 2018-2023

Table 35 ☐Off-trade Sales of Carbonates by Category: % Volume Growth 2018-2023

Table 36 ☐Off-trade Sales of Carbonates by Category: % Value Growth 2018-2023

Table 37 ☐NBO Company Shares of Off-trade Carbonates: % Volume 2019-2023

Table 38 ☐LBN Brand Shares of Off-trade Carbonates: % Volume 2020-2023

Table 39 ☐NBO Company Shares of Off-trade Carbonates: % Value 2019-2023

Table 40 ☐LBN Brand Shares of Off-trade Carbonates: % Value 2020-2023

Table 41 ☐Forecast Off-trade Sales of Carbonates by Category: Volume 2023-2028

Table 42 ☐Forecast Off-trade Sales of Carbonates by Category: Value 2023-2028

Table 43 ☐Forecast Off-trade Sales of Carbonates by Category: % Volume Growth 2023-2028

Table 44 ☐Forecast Off-trade Sales of Carbonates by Category: % Value Growth 2023-2028

## JUICE

Table 45 ☐Off-trade Sales of Juice by Category: Volume 2018-2023

Table 46 ☐Off-trade Sales of Juice by Category: Value 2018-2023

Table 47 ☐Off-trade Sales of Juice by Category: % Volume Growth 2018-2023

Table 48 ☐Off-trade Sales of Juice by Category: % Value Growth 2018-2023

Table 49 ☐NBO Company Shares of Off-trade Juice: % Volume 2019-2023

Table 50 ☐LBN Brand Shares of Off-trade Juice: % Volume 2020-2023

Table 51 ☐NBO Company Shares of Off-trade Juice: % Value 2019-2023

Table 52 ☐LBN Brand Shares of Off-trade Juice: % Value 2020-2023

Table 53 ☐Forecast Off-trade Sales of Juice by Category: Volume 2023-2028

Table 54 ☐Forecast Off-trade Sales of Juice by Category: Value 2023-2028

Table 55 ☐Forecast Off-trade Sales of Juice by Category: % Volume Growth 2023-2028

Table 56 ☐Forecast Off-trade Sales of Juice by Category: % Value Growth 2023-2028

## BOTTLED WATER

Table 57 ☐Off-trade Sales of Bottled Water by Category: Volume 2018-2023

Table 58 ☐Off-trade Sales of Bottled Water by Category: Value 2018-2023

Table 59 ☐Off-trade Sales of Bottled Water by Category: % Volume Growth 2018-2023

Table 60 ☐Off-trade Sales of Bottled Water by Category: % Value Growth 2018-2023

Table 61 ☐NBO Company Shares of Off-trade Bottled Water: % Volume 2019-2023

Table 62 ☐LBN Brand Shares of Off-trade Bottled Water: % Volume 2020-2023

Table 63 ☐NBO Company Shares of Off-trade Bottled Water: % Value 2019-2023

Table 64 ☐LBN Brand Shares of Off-trade Bottled Water: % Value 2020-2023

Table 65 ☐Forecast Off-trade Sales of Bottled Water by Category: Volume 2023-2028

Table 66 ☐Forecast Off-trade Sales of Bottled Water by Category: Value 2023-2028

Table 67 ☐Forecast Off-trade Sales of Bottled Water by Category: % Volume Growth 2023-2028

Table 68 ☐Forecast Off-trade Sales of Bottled Water by Category: % Value Growth 2023-2028

## SPORTS DRINKS

Table 69 ☐Off-trade Sales of Sports Drinks: Volume 2018-2023

Table 70 ☐Off-trade Sales of Sports Drinks: Value 2018-2023

Table 71 ☐Off-trade Sales of Sports Drinks: % Volume Growth 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 72 ☐Off-trade Sales of Sports Drinks: % Value Growth 2018-2023  
 Table 73 ☐NBO Company Shares of Off-trade Sports Drinks: % Volume 2019-2023  
 Table 74 ☐LBN Brand Shares of Off-trade Sports Drinks: % Volume 2020-2023  
 Table 75 ☐NBO Company Shares of Off-trade Sports Drinks: % Value 2019-2023  
 Table 76 ☐LBN Brand Shares of Off-trade Sports Drinks: % Value 2020-2023  
 Table 77 ☐Forecast Off-trade Sales of Sports Drinks: Volume 2023-2028  
 Table 78 ☐Forecast Off-trade Sales of Sports Drinks: Value 2023-2028  
 Table 79 ☐Forecast Off-trade Sales of Sports Drinks: % Volume Growth 2023-2028  
 Table 80 ☐Forecast Off-trade Sales of Sports Drinks: % Value Growth 2023-2028

#### ENERGY DRINKS

Table 81 ☐Off-trade Sales of Energy Drinks: Volume 2018-2023  
 Table 82 ☐Off-trade Sales of Energy Drinks: Value 2018-2023  
 Table 83 ☐Off-trade Sales of Energy Drinks: % Volume Growth 2018-2023  
 Table 84 ☐Off-trade Sales of Energy Drinks: % Value Growth 2018-2023  
 Table 85 ☐NBO Company Shares of Off-trade Energy Drinks: % Volume 2019-2023  
 Table 86 ☐LBN Brand Shares of Off-trade Energy Drinks: % Volume 2020-2023  
 Table 87 ☐NBO Company Shares of Off-trade Energy Drinks: % Value 2019-2023  
 Table 88 ☐LBN Brand Shares of Off-trade Energy Drinks: % Value 2020-2023  
 Table 89 ☐Forecast Off-trade Sales of Energy Drinks: Volume 2023-2028  
 Table 90 ☐Forecast Off-trade Sales of Energy Drinks: Value 2023-2028  
 Table 91 ☐Forecast Off-trade Sales of Energy Drinks: % Volume Growth 2023-2028  
 Table 92 ☐Forecast Off-trade Sales of Energy Drinks: % Value Growth 2023-2028

#### CONCENTRATES

Table 93 ☐Off-trade Sales of Concentrates (RTD) by Category: Volume 2018-2023  
 Table 94 ☐Off-trade Sales of Concentrates by Category: Value 2018-2023  
 Table 95 ☐Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2018-2023  
 Table 96 ☐Off-trade Sales of Concentrates by Category: % Value Growth 2018-2023  
 Table 97 ☐NBO Company Shares of Off-trade Concentrates (RTD): % Volume 2019-2023  
 Table 98 ☐LBN Brand Shares of Off-trade Concentrates (RTD): % Volume 2020-2023  
 Table 99 ☐NBO Company Shares of Off-trade Concentrates: % Volume 2019-2023  
 Table 100 0☐LBN Brand Shares of Off-trade Concentrates: % Volume 2020-2023  
 Table 101 1☐NBO Company Shares of Off-trade Concentrates: % Value 2019-2023  
 Table 102 2☐LBN Brand Shares of Off-trade Concentrates: % Value 2020-2023  
 Table 103 3☐NBO Company Shares of Off-trade Liquid Concentrates (RTD): % Volume 2019-2023  
 Table 104 4☐LBN Brand Shares of Off-trade Liquid Concentrates (RTD): % Volume 2020-2023  
 Table 105 5☐NBO Company Shares of Off-trade Liquid Concentrates: % Volume 2019-2023  
 Table 106 6☐LBN Brand Shares of Off-trade Liquid Concentrates: % Volume 2020-2023  
 Table 107 7☐NBO Company Shares of Off-trade Powder Concentrates (RTD): % Volume 2019-2023  
 Table 108 8☐LBN Brand Shares of Off-trade Powder Concentrates (RTD): % Volume 2020-2023  
 Table 109 9☐NBO Company Shares of Off-trade Powder Concentrates: % Volume 2019-2023  
 Table 110 0☐LBN Brand Shares of Off-trade Powder Concentrates: % Volume 2020-2023  
 Table 111 1☐Forecast Off-trade Sales of Concentrates (RTD) by Category: Volume 2023-2028  
 Table 112 2☐Forecast Off-trade Sales of Concentrates by Category: Value 2023-2028  
 Table 113 3☐Forecast Off-trade Sales of Concentrates (RTD) by Category: % Volume Growth 2023-2028  
 Table 114 4☐Forecast Off-trade Sales of Concentrates by Category: % Value Growth 2023-2028

#### RTD TEA

Table 115 5☐Off-trade Sales of RTD Tea by Category: Volume 2018-2023

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Table 116 6□Off-trade Sales of RTD Tea by Category: Value 2018-2023  
Table 117 7□Off-trade Sales of RTD Tea by Category: % Volume Growth 2018-2023  
Table 118 8□Off-trade Sales of RTD Tea by Category: % Value Growth 2018-2023  
Table 119 9□NBO Company Shares of Off-trade RTD Tea: % Volume 2019-2023  
Table 120 0□LBN Brand Shares of Off-trade RTD Tea: % Volume 2020-2023  
Table 121 1□NBO Company Shares of Off-trade RTD Tea: % Value 2019-2023  
Table 122 2□LBN Brand Shares of Off-trade RTD Tea: % Value 2020-2023  
Table 123 3□Forecast Off-trade Sales of RTD Tea by Category: Volume 2023-2028  
Table 124 4□Forecast Off-trade Sales of RTD Tea by Category: Value 2023-2028  
Table 125 5□Forecast Off-trade Sales of RTD Tea by Category: % Volume Growth 2023-2028  
Table 126 6□Forecast Off-trade Sales of RTD Tea by Category: % Value Growth 2023-2028  
RTD COFFEE

## Soft Drinks in Honduras

Market Direction | 2023-11-27 | 65 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€1675.00
	Multiple User License (1 Site)	€3350.00
	Multiple User License (Global)	€5025.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	2025-06-25
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com