

Sauces, Dips and Condiments in Greece

Market Direction | 2023-11-28 | 23 pages | Euromonitor

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Report description:

The high cost of living remains an issue for Greeks in 2023, with many consumers being forced to restrict purchases to just the bare essentials. Retail volume sales of sauces, dips and condiments category remain dampened by this trend, although there has been a marginal increase year-on-year. On balance, Greeks are spending less time at home and thus devoting fewer hours to cooking complex meals. Convenience products are in greater demand in the kitchen, with pasta sauces enjoying robust growth...

Euromonitor International's Sauces, Dips and Condiments in Greece report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Cooking Ingredients and Condiments, Dips, Other Sauces and Condiments, Pickled Products, Sauces, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Sauces, Dips and Condiments market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

Table of Contents:

Sauces, Dips and Condiments in Greece
Euromonitor International
November 2023

List Of Contents And Tables

SAUCES, DIPS AND CONDIMENTS IN GREECE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economic issues curb demand for sauces, dips and condiments

Kyknos takes on Elais Unilever Hellas as it expands into mustard and mayonnaise

Greeks shifting to convenience of pasta sauces

PROSPECTS AND OPPORTUNITIES

Moderate value growth to be aided by plant-based launches

Convenience of pasta sauces and salad dressings to drive sales

Healthier options expected to be rolled out

CATEGORY DATA

Table 1 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 2 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 3 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 4 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 5 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 6 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 7 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 8 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 9 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 10 □Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 11 □Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 12 □Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 13 □Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

COOKING INGREDIENTS AND MEALS IN GREECE

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 14 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 15 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 16 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 17 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 18 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

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Table 19 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 20 Penetration of Private Label by Category: % Value 2018-2023

Table 21 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 22 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 23 □Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 24 □Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 25 □Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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