

RTD Tea in Argentina

Market Direction | 2023-11-30 | 26 pages | Euromonitor

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Report description:

Volume sales of RTD tea are posting positive growth in both the on-trade and off-trade in Argentina in 2023. This is supporting some level of dynamism to the category. 2022 marked a rebound in off-trade volume sales as they recovered from the decline caused by a partial lockdown in 2021, and a steep decrease in 2020. However, due to the low popularity of these beverages, the short-term outlook for RTD tea remains weak, and it will be at the end of 2027 before off-trade volume sales recover full...

Euromonitor International's RTD Tea in Argentina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Carbonated RTD Tea and Kombucha, Still RTD Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Tea market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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