

RTD Coffee in the Czech Republic

Market Direction | 2023-11-30 | 28 pages | Euromonitor

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Report description:

Total volume sales of RTD coffee increased strongly during 2023. This was the case for off-trade volume sales, as consumers returned to the office and purchasing RTD coffee on impulse or on the go from retailers. However, on-trade volume sales of RTD coffee decreased. This was partly due to stabilisation after strong rebounds in foodservice volume sales in 2021 and 2022, following the 2020 Coronavirus (COVID-19) slump. In addition, higher prices saw many consumers economise on foodservice, prefe...

Euromonitor International's RTD Coffee in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution, packaging or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the RTD Coffee market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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