

Rice, Pasta and Noodles in Tunisia

Market Direction | 2023-12-01 | 22 pages | Euromonitor

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Report description:

Pasta is subsidised by the government in Tunisia and pasta is a key staple in the Tunisia diet, with Tunisia having one of the highest global consumption rates per capita of pasta. However, in 2023, with local wheat production yields significantly lower due to drought, there is increased demand for imported wheat. The government controls imports, but with government finances under pressure, there are only limited imports and consequently there are shortages of pasta. As such, volume growth is ex...

Euromonitor International's Rice, Pasta and Noodles in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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