

## **Rice, Pasta and Noodles in Portugal**

Market Direction | 2023-11-27 | 27 pages | Euromonitor

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### **Report description:**

Pasta in Portugal is currently facing challenges due to inflation and the war in Ukraine. These factors have led to escalated raw material costs, notably cereals, and increased production expenses such as energy and packaging. The war's impact is significant as Ukraine is a primary source of essential cereal products. This situation has prompted a rise in private label market share, yet there is also growing consumer interest in value-added 'wellness' products, like the linseed-infused Gemelli v...

Euromonitor International's Rice, Pasta and Noodles in Portugal report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
November 2023

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