

Rice, Pasta and Noodles in Pakistan

Market Direction | 2023-11-28 | 22 pages | Euromonitor

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Report description:

Rice is a key staple in Pakistan and in 2023 is expected to register healthy volume growth, as its affordability, as well as continuing population growth support volume sales. Local farmers are also in a position to supply local demand and this keeps prices lower. Rice yields also continue to improve, as farmers plant higher-yielding hybrid rice varieties, improves agronomic practices and increase planting areas, as farmers shift out of cotton. That being said, price rises are still significant...

Euromonitor International's Rice, Pasta and Noodles in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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