

## **Rice, Pasta and Noodles in Lithuania**

Market Direction | 2023-11-28 | 23 pages | Euromonitor

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### **Report description:**

Rice, pasta and noodles sales are seeing marginal volume growth in 2023 as the key categories of dried pasta and rice are well received in Lithuania as both main and side dishes. Despite increasing concern about the consumption of carbohydrates amongst health-conscious consumers, volume sales remain stable as rice remains popular and pasta eating occasions are on the rise.

Euromonitor International's Rice, Pasta and Noodles in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Rice, Pasta and Noodles market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Rice, Pasta and Noodles in Lithuania  
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### List Of Contents And Tables

#### RICE, PASTA AND NOODLES IN LITHUANIA

##### KEY DATA FINDINGS

##### 2023 DEVELOPMENTS

Stable growth as rice and pasta remain popular staple items

Pasta increasingly consumed as a main dish

Rice witnesses growth as noodles see decline in volume sales

##### PROSPECTS AND OPPORTUNITIES

Popular rice and pasta suit a range of household budgets

Pasta consumption occasions on the rise

Rice to benefit from its perception as a healthy carbohydrate

##### CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 6 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 7 NBO Company Shares of Rice: % Value 2019-2023

Table 8 LBN Brand Shares of Rice: % Value 2020-2023

Table 9 NBO Company Shares of Pasta: % Value 2019-2023

Table 10 □LBN Brand Shares of Pasta: % Value 2020-2023

Table 11 □NBO Company Shares of Noodles: % Value 2019-2023

Table 12 □LBN Brand Shares of Noodles: % Value 2020-2023

Table 13 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 14 □Distribution of Rice by Format: % Value 2018-2023

Table 15 □Distribution of Pasta by Format: % Value 2018-2023

Table 16 □Distribution of Noodles by Format: % Value 2018-2023

Table 17 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

#### STAPLE FOODS IN LITHUANIA

##### EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

##### MARKET DATA

Table 21 Sales of Staple Foods by Category: Volume 2018-2023

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Table 22 Sales of Staple Foods by Category: Value 2018-2023  
Table 23 Sales of Staple Foods by Category: % Volume Growth 2018-2023  
Table 24 Sales of Staple Foods by Category: % Value Growth 2018-2023  
Table 25 NBO Company Shares of Staple Foods: % Value 2019-2023  
Table 26 LBN Brand Shares of Staple Foods: % Value 2020-2023  
Table 27 Penetration of Private Label by Category: % Value 2019-2023  
Table 28 Distribution of Staple Foods by Format: % Value 2018-2023  
Table 29 Forecast Sales of Staple Foods by Category: Volume 2023-2028  
Table 30 □Forecast Sales of Staple Foods by Category: Value 2023-2028  
Table 31 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028  
Table 32 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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