

Rice, Pasta and Noodles in Latvia

Market Direction | 2023-11-28 | 22 pages | Euromonitor

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Report description:

In 2023, the rice, pasta and noodles market in Latvia is characterised by stability rather than dynamic growth. The category has faced a significant price shock in 2023, with prices rapidly increasing and impeding potential growth. Consequently, a segment of consumers has shifted towards the economy segment of dried pasta, dominated by the local Dobeles brand and various private label options. Amid current geopolitical events and economic uncertainties, Latvians are stocking up on staple foods li...

Euromonitor International's Rice, Pasta and Noodles in Latvia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: support@scotts-international.com

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Table of Contents:

Rice, Pasta and Noodles in Latvia
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List Of Contents And Tables

RICE, PASTA AND NOODLES IN LATVIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Market stability amid economic uncertainty

Changing brand dynamics

Consumers shift towards premium products

PROSPECTS AND OPPORTUNITIES

Health consciousness to continue impacting sales

Premiumisation will expand within pasta, while instant noodles attracts contrasting perceptions

Private label players will present greater competitive threat

CATEGORY DATA

Table 1 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 2 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 3 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 4 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 6 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 7 NBO Company Shares of Rice: % Value 2019-2023

Table 8 LBN Brand Shares of Rice: % Value 2020-2023

Table 9 NBO Company Shares of Pasta: % Value 2019-2023

Table 10 □LBN Brand Shares of Pasta: % Value 2020-2023

Table 11 □NBO Company Shares of Noodles: % Value 2019-2023

Table 12 □LBN Brand Shares of Noodles: % Value 2020-2023

Table 13 □Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 14 □Distribution of Rice by Format: % Value 2018-2023

Table 15 □Distribution of Pasta by Format: % Value 2018-2023

Table 16 □Distribution of Noodles by Format: % Value 2018-2023

Table 17 □Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 18 □Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 19 □Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 20 □Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

STAPLE FOODS IN LATVIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 21 Sales of Staple Foods by Category: Volume 2018-2023

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Table 22 Sales of Staple Foods by Category: Value 2018-2023

Table 23 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 24 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 25 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 26 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 27 Penetration of Private Label by Category: % Value 2019-2023

Table 28 Distribution of Staple Foods by Format: % Value 2018-2023

Table 29 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 30 □Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 31 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 32 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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