

Rice, Pasta and Noodles in Germany

Market Direction | 2023-11-28 | 27 pages | Euromonitor

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Report description:

In 2023, Germany grappled with a notable surge in the prices of fundamental food commodities, such as pasta and rice. Various factors contributed to the escalating costs, with the main ones being the conflict in Ukraine and the pervasive effects of inflation. Consequently, the production and transportation of these crucial food staples became more costly, resulting in heightened expenses for consumers. While, in 2022, price increases were already high, a slowdown was not seen in 2023, leaving pa...

Euromonitor International's Rice, Pasta and Noodles in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Noodles, Pasta, Rice.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Rice, Pasta and Noodles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Large price increases characterise the rice, pasta and noodles category

Consumers react to high prices by choosing private label

Ingredients are adjusted to the current situation in the short term

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With egg pasta becoming less popular, other ingredients and flavours see increasing demand

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STAPLE FOODS IN GERMANY

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