

Refrigeration Appliances in Singapore

Market Direction | 2023-11-29 | 42 pages | Euromonitor

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Report description:

The Samsung Bespoke line has garnered significant popularity and attention within the dynamic market of Singapore. This innovative and customisable range of home appliances has struck a chord with Singaporean consumers, offering them a unique blend of functionality, personalisation, and aesthetic appeal. Singapore's tech-savvy and design-conscious population has found a harmonious synergy with the Samsung Bespoke series. The ability to tailor appliances to their specific preferences and needs al...

Euromonitor International's Refrigeration Appliances in Singapore report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, format trends or distribution issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Built-in Refrigeration Appliances, Electric Wine Coolers/Chillers, Freestanding Refrigeration Appliances, Freezers, Fridge Freezers, Fridges.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Refrigeration Appliances market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Refrigeration Appliances in Singapore

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List Of Contents And Tables

REFRIGERATION APPLIANCES IN SINGAPORE

KEY DATA FINDINGS

2023 DEVELOPMENTS

Increasing focus on Samsung Bespoke

Cool convenience: The growing demand for larger refrigeration appliances

Interplay between new housing and demand for refrigeration appliances in Singapore

PROSPECTS AND OPPORTUNITIES

The promising future of electric wine coolers/chillers

The path towards greener refrigeration appliances with advanced technology

CATEGORY DATA

Table 1 Sales of Refrigeration Appliances by Category: Volume 2018-2023

Table 2 Sales of Refrigeration Appliances by Category: Value 2018-2023

Table 3 Sales of Refrigeration Appliances by Category: % Volume Growth 2018-2023

Table 4 Sales of Refrigeration Appliances by Category: % Value Growth 2018-2023

Table 5 Sales of Freezers by Format: % Volume 2018-2023

Table 6 Sales of Freezers by Volume Capacity: % Volume 2018-2023

Table 7 Sales of Fridge Freezers by Format: % Volume 2018-2023

Table 8 Sales of Fridge Freezers by Volume Capacity: % Volume 2018-2023

Table 9 Sales of Fridge Freezers by Smart Appliances: % Volume 2019-2023

Table 10 Sales of Fridges by Volume Capacity: % Volume 2018-2023

Table 11 NBO Company Shares of Refrigeration Appliances: % Volume 2019-2023

Table 12 LBN Brand Shares of Refrigeration Appliances: % Volume 2020-2023

Table 13 NBO Company Shares of Built-in Fridge Freezers: % Volume 2019-2023

Table 14 NBO Company Shares of Freestanding Fridge Freezers: % Volume 2019-2023

Table 15 NBO Company Shares of Built-in Fridges: % Volume 2019-2023

Table 16 NBO Company Shares of Freestanding Fridges: % Volume 2019-2023

Table 17 Distribution of Refrigeration Appliances by Format: % Volume 2018-2023

Table 18 Production of Refrigeration Appliances: Total Volume 2018-2023

Table 19 Forecast Sales of Refrigeration Appliances by Category: Volume 2023-2028

Table 20 Forecast Sales of Refrigeration Appliances by Category: Value 2023-2028

Table 21 Forecast Sales of Refrigeration Appliances by Category: % Volume Growth 2023-2028

Table 22 Forecast Sales of Refrigeration Appliances by Category: % Value Growth 2023-2028

CONSUMER APPLIANCES IN SINGAPORE

EXECUTIVE SUMMARY

Consumer appliances in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for consumer appliances?

MARKET INDICATORS

Table 23 Household Penetration of Selected Total Stock Consumer Appliances by Category 2018-2024

Table 24 Replacement Cycles of Consumer Appliances by Category 2018-2024

MARKET DATA

Table 25 Sales of Consumer Appliances by Category: Volume 2018-2023

Table 26 Sales of Consumer Appliances by Category: Value 2018-2023

Table 27 Sales of Consumer Appliances by Category: % Volume Growth 2018-2023

Table 28 Sales of Consumer Appliances by Category: % Value Growth 2018-2023

Table 29 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2018-2023

Table 30 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2018-2023

Table 31 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2018-2023

Table 32 □Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2018-2023

Table 33 □Sales of Small Appliances by Category: Volume 2018-2023

Table 34 □Sales of Small Appliances by Category: Value 2018-2023

Table 35 □Sales of Small Appliances by Category: % Volume Growth 2018-2023

Table 36 □Sales of Small Appliances by Category: % Value Growth 2018-2023

Table 37 □NBO Company Shares of Major Appliances: % Volume 2019-2023

Table 38 □LBN Brand Shares of Major Appliances: % Volume 2020-2023

Table 39 □NBO Company Shares of Small Appliances: % Volume 2019-2023

Table 40 □LBN Brand Shares of Small Appliances: % Volume 2020-2023

Table 41 □Distribution of Major Appliances by Format: % Volume 2018-2023

Table 42 □Distribution of Small Appliances by Format: % Volume 2018-2023

Table 43 □Forecast Sales of Consumer Appliances by Category: Volume 2023-2028

Table 44 □Forecast Sales of Consumer Appliances by Category: Value 2023-2028

Table 45 □Forecast Sales of Consumer Appliances by Category: % Volume Growth 2023-2028

Table 46 □Forecast Sales of Consumer Appliances by Category: % Value Growth 2023-2028

Table 47 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2023-2028

Table 48 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2023-2028

Table 49 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2023-2028

Table 50 □Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2023-2028

Table 51 □Forecast Sales of Small Appliances by Category: Volume 2023-2028

Table 52 □Forecast Sales of Small Appliances by Category: Value 2023-2028

Table 53 □Forecast Sales of Small Appliances by Category: % Volume Growth 2023-2028

Table 54 □Forecast Sales of Small Appliances by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 Research Sources

Refrigeration Appliances in Singapore

Market Direction | 2023-11-29 | 42 pages | Euromonitor

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