

Processed Meat, Seafood and Alternatives To Meat in Tunisia

Market Direction | 2023-12-01 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

In Tunisia, there is increased demand for frozen processed red meat within the foodservice industry. Red meat products are increasingly being imported from countries like Australia and Argentina and directly supplied to restaurants and fast food outlets. The main importers are Farah and Laabidi Viandes. The appeal lies in the significantly lower prices of imported frozen processed red meat compared with local offerings. Volume growth is also healthy through retail channels...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Processed Meat, Seafood and Alternatives To Meat in Tunisia
Euromonitor International
December 2023

List Of Contents And Tables

PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN TUNISIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Foodservice registers growth in frozen processed red meat

Increased availability of ham

Local brands dominate

PROSPECTS AND OPPORTUNITIES

Focus on healthier positioning

Frozen processed seafood records lowest volume growth

Meat alternatives see some growth

CATEGORY DATA

Table 1 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 2 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 3 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

Table 6 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Table 7 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023

Table 8 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028

Table 9 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

STAPLE FOODS IN TUNISIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 10 Sales of Staple Foods by Category: Volume 2018-2023

Table 11 Sales of Staple Foods by Category: Value 2018-2023

Table 12 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 13 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 14 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 15 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 16 Distribution of Staple Foods by Format: % Value 2018-2023

Table 17 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 18 Forecast Sales of Staple Foods by Category: Value 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 □Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 20 □Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Processed Meat, Seafood and Alternatives To Meat in Tunisia

Market Direction | 2023-12-01 | 18 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-02"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com