

## **Processed Meat, Seafood and Alternatives To Meat in Lithuania**

Market Direction | 2023-11-28 | 19 pages | Euromonitor

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### **Report description:**

Volume sales of processed meat, seafood and alternatives are seeing further decline in 2023 as economic uncertainty is impacting consumers' consumption patterns in the year. Packaged meat products are not perceived to be essential items, therefore consumers have increasingly switched to fresh options. The health and wellness trend, which has been gathering pace since the outbreak of COVID-19, has also impacted sales of processed products as consumers are increasingly concerned about their salt a...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Lithuania report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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