

## **Processed Meat, Seafood and Alternatives To Meat in Germany**

Market Direction | 2023-11-28 | 25 pages | Euromonitor

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### **Report description:**

The war in Ukraine disrupted trade routes, influencing the cost of animal feed, transportation and other expenses linked to meat production. The rising costs of agricultural commodities due to the war in Ukraine and the trade restrictions on Russia led to price increases for most processed meat products at German retailers in 2023. Furthermore, the pandemic's aftermath had a substantial impact on the meat industry for the German market. There are disruptions in supply chains and labour shortages...

Euromonitor International's Processed Meat, Seafood and Alternatives to Meat in Germany report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Meat and Seafood Substitutes, Processed Meat, Processed Seafood, Tofu and Derivatives.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### **Why buy this report?**

- \* Get a detailed picture of the Processed Meat, Seafood and Alternatives to Meat market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
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