

Processed Fruit and Vegetables in Tunisia

Market Direction | 2023-12-01 | 18 pages | Euromonitor

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Report description:

Shelf-stable vegetables continue to account for most volume sales. The launch of several new local brands has also introduced competition into the segment. These are Stifen, Navara and Greeno. In addition, the range of vegetables on offer is increasing, with artichokes seeing healthy volume growth. There is also a shift from traditional aluminium cans to glass jars, reflecting the industry's response to evolving consumer preferences and the desire for more eco-friendly and sustainable packaging...

Euromonitor International's Processed Fruit and Vegetables in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Imported brands dominate

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