

Processed Fruit and Vegetables in Cameroon

Market Direction | 2023-11-27 | 18 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

Processed fruit and vegetables is expected to register a slight fall in constant value sales and a more sizeable fall in volume sales. With most products being imported, rising freight costs feeds into rising prices. Locally produced products fared better. For instance, there is an increasing number of small players offering frozen processed potatoes and these are more affordable than their imported equivalents. However, supply is inconsistent, as these are small scale operators with limited pro...

Euromonitor International's Processed Fruit and Vegetables in Cameroon report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Table of Contents:

Processed Fruit and Vegetables in Cameroon Euromonitor International November 2023

List Of Contents And Tables

PROCESSED FRUIT AND VEGETABLES IN CAMEROON

KEY DATA FINDINGS

2023 DEVELOPMENTS

Fall in volume sales, as price hikes dampen demand

Highly fragmented competitive environment

Shelf stable processed vegetables continues to account for most volume sales

PROSPECTS AND OPPORTUNITIES

Growth hindered by preference for fresh produce

Change in messaging to unlock potential

Opportunity for growth of local processed vegetables

CATEGORY DATA

Table 1 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 2 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 3 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 4 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 5 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 6 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 7 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 8 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 9 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 10 ☐Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 11 ∏Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 12 [Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

STAPLE FOODS IN CAMEROON

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 13 Sales of Staple Foods by Category: Volume 2018-2023

Table 14 Sales of Staple Foods by Category: Value 2018-2023

Table 15 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 16 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 18 LBN Brand Shares of Staple Foods: % Value 2020-2023

Scotts International, EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Penetration of Private Label by Category: % Value 2019-2023

Table 20 Distribution of Staple Foods by Format: % Value 2018-2023

Table 21 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 22 [Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 23 $\hfill\Box$ Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 24 [Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com



☐ - Print this form

To place an Order with Scotts International:

☐ - Complete the relevant blank fields and sign

Processed Fruit and Vegetables in Cameroon

Market Direction | 2023-11-27 | 18 pages | Euromonitor

Select license	License				Price
	Single User Licence				€825.00
	Multiple User License (1 Site)				€1650.00
	Multiple User License (Global)				€2475.00
				VAT	
				Total	
VAT WIII DE UGUEC	d at 23% for Polish based companies, inc	dividuals alid EO based Ci	ompanies wno are t	mable to provide a	valid EU Val i
mail*	a at 23% for Polish based companies, ille	Phone* Last Name*	ompanies wno are t	mable to provide a	valid EU Vat i
mail* irst Name*	a at 23% for Polish based companies, inc	Phone*	ompanies wno are t	mable to provide a	valid EU Val i
mail* irst Name* ob title*	a at 23% for Polish based Companies, inc	Phone*		mable to provide a	valid EU Val i
imail* iirst Name* ob title* Company Name*	a at 23% for Polish based Companies, inc	Phone* Last Name*		mable to provide a	valid EU Val i
Email* First Name* ob title* Company Name* Address*	at 23% for Polish based Companies, inc	Phone* Last Name* EU Vat / Tax ID /		mable to provide a	valid EU Val i
Email* First Name* lob title* Company Name* Address* Zip Code*	a at 23% for Polish based Companies, inc	Phone* Last Name* EU Vat / Tax ID / City*		mable to provide a	valid EU Val i

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com www.scotts-international.com