

## **Processed Fruit and Vegetables in Bosnia and Herzegovina**

Market Direction | 2023-11-23 | 19 pages | Euromonitor

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### **Report description:**

Consumer demand for processed fruit and vegetables remains stable in 2023, with robust levels of consumption across all categories. While consumer demand for shelf stable fruit is stalling, sales of frozen fruit and frozen processed vegetables remains steady in current volume terms. Demand for processed fruit and vegetables is largely driven by health-conscious consumers in Uzbekistan, as well as younger consumers who demand convenience and more hygienic packaging. Products are used to prepare h...

Euromonitor International's Processed Fruit and Vegetables in Bosnia and Herzegovina report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Processed Fruit and Vegetables market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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